



Bob Sharp pilots his Champion-sparked Datsun to C/P divisional championship on the '68 SCCA circuit

43 firsts...42 seconds...25 thirds...in national competition across the U.S. qualified 17 Datsun sports cars for the 1968 American Road Race of Champions at Riverside Raceway. An outstanding record and Champion helped spark it! It's more proof Champions deliver outstanding performance. Why settle for less? Always specify Champions for your car!



Champion spark plugs
... the heart
of a tune-up!

